

American College of Epidemiology -- Strategic Plan

Vision Statement The American College of Epidemiology is the professional organization dedicated to continued education and advocacy for epidemiologists in their efforts to promote good science and the public health.

Mission Statement The American College of Epidemiology is an organization of epidemiologists that serves the interests of the profession and its members through advocating for issues pertinent to epidemiology, a credential-based admission and promotion process, sponsorship of scientific meetings, publications and educational activities, and recognizing outstanding contributions to the field.

GOALS	OBJECTIVES	STRATEGIES	GROUP
I. The College advocates policies and actions that enhance the science and practice of epidemiology.	1. Keep abreast of issues critical to epidemiologists.	1a. Subscribe to appropriate information sources. 1b. Develop liaisons to governmental sources of information on emerging legislative and policy issues. 1c. Increase opportunities for member input. 1d. Use membership network to identify key government and congressional contacts.	Policy Policy Policy Policy
	2. Decide which issues are relevant to pursue (short term vs. long term) and respond to them.	2a. Policy Committee chair will follow agreed upon procedures for selection, prioritization, development, approval, & dissemination of Policy, Position Statements, or calls for Action.	Policy
	3. Continue to develop mechanisms for advocacy for issues relevant to the ACE mission.	3a. Develop written material regarding ACE policy, mission, and objectives. 3b. Increase involvement of policy committee members as spokespersons for the College in the work of policy development.	Policy Policy
	4. Continue to work with allied organizations to disseminate policies.	4a. Plan relevant program components for joint 2011 meeting of epidemiologic societies. 4b. Share policy statements and alerts with leadership from allied organizations and ask that alerts be distributed. 4c. Maintain and build coalitions with allied organizations.	Policy Policy Policy

	<p>5. Improve mechanisms for alerting members on policy issues and solicit input from the membership.</p>	<p>5a. Develop a web site for rapid communication of issues of concern to epidemiologists. 5b. Appoint liaison from ACE Communications Committee to the Policy Committee to ensure rapid and accurate transfer & posting of relevant statements or information. 5c. Continue to expand Newsletter coverage of important policy issues. 5d. Increase use of listserv(s) to communicate with members and other epidemiologists.</p>	<p>Policy Communications Communications Communications</p>
	<p>6. Promote the role of ethics in epidemiology.</p>	<p>6a. Disseminate the ACE ethics guidelines 6b. Develop an educational curriculum for ethics in epidemiology. 6c. Serve as a resource to members and the Epidemiology community on ethical issues 6d. Collaborate with other Epidemiology societies on ethical issues</p>	<p>Ethics Ethics Ethics Ethics</p>
	<p>7. Promote racial and ethnic diversity at all levels of the epidemiology profession.</p>	<p>7a. Devise and implement specific action items to put the Statement of Principles on Epidemiology and Minority Populations into practice. 7b. Increase the recruitment of minorities into the College. 7c. Consider diversity in the nomination of Board candidates 7d. Increase the number of minorities who plan and participate in the Annual Meeting. 7e. Increase the number of minorities on ACE committees and subcommittees.</p>	<p>President Minority Affairs Nominations (7c) Education (7d) President (7e)</p>
<p>II. The College promotes the professional development of epidemiologists through educational initiatives.</p>	<p>1. Continue to improve the quality and relevance of the Annual Meeting.</p>	<p>1a. Develop and follow a meeting calendar that begins at least 2 years prior to the meeting. 1b. Identify a local chair and an Education Committee member to organize the Planning Committee. 1c. Increase administrative support to the Program Committee. 1d. Appoint liaisons to the Program Committee from the committees on Minority Affairs, Ethics, Policy, Publication, and Finance. 1e. Solicit proposals for themes for annual meetings for spring board meeting review. 1f. Offer a workshop on "Teaching Mentorship" at the annual meeting</p>	<p>Education, Education President President Education Career Mentoring,</p>
	<p>2. Increase the level of outside funding for the Annual Meeting.</p>	<p>2a. Finance Committee should seek conference grant support for each Annual Meeting from appropriate Federal agencies. 2b. Finance Committee should take the lead in identifying foundation and industry support for the Annual Meeting. 2c. Increase the number of paying exhibitors at the Annual Meeting.</p>	<p>Finance, Finance Program</p>

<p>3. Increase attendance at Annual Meeting and increase workshop participation.</p>	<p>3a. Continue to market the Annual Meeting using lists of allied organizations, listservs, tailored (to theme/location) advertising and correspondence. 3b. Continue to widely publicize and distribute the “Call for Abstracts” and continue to offer prizes for superior posters. 3c. Increase opportunities for member participation in the meeting (increase number of posters, create opportunities for oral presentations when appropriate, continue to offer topical roundtables and workshops). 3d. Identify and maintain strategies to increase student/trainee attendance and participation. 3e. Invite organizations or committees to hold meetings in conjunction with the Annual Meeting (e.g. Task Force on Doctoral Education). 3f. Increase coverage of Annual Meeting (both before and after) in the College Newsletter, the <i>Annals of Epidemiology</i>, and other publications (e.g. the <i>EpiMonitor</i>). 3g. Develop a database of nonmembers who attend or participate in the Annual Meeting to use in promoting subsequent meetings. 3h. Solicit input from members about themes and/or topics for annual meetings.</p>	<p>Program Program Program Career Mentoring Program Communications Program Education</p>
<p>4. Continue to enhance the scientific quality of the Journal and its relevance to the Mission of the College.</p>	<p>4a. Increase formal and informal communication between Publications Committee, Publisher, and Editorial Staff of the <i>Annals</i>. 4b. Publications Committee to work with Editorial Board to promote submissions to the Journal and increase its scientific standing. 4c. Identify members of the Publications Committee to serve on the Editorial Board. 4d. Work with the Editor to establish criteria to monitor the quality of the Journal. 4e. Increase use of College pages in the <i>Annals</i> to cover issues of relevance to the College and the Profession. 4f. Increase opportunities for publishing papers relevant to the theme of the Annual Meeting, including papers presented at the Annual Meeting.</p>	<p>Publications Publications Publications Publications Publications Publications</p>
<p>5. Continue to work with allied organizations to increase educational opportunities for epidemiologists and consumers of epidemiologic information.</p>	<p>5a. Sponsor and/or co-sponsor workshops outside of the Annual Meeting. 5b. Identify opportunities for working with other organizations to provide workshops on how to interpret and use epidemiologic information. 5c. Host meetings with leadership of allied organizations for the purpose of identifying joint educational opportunities such as the 2011 Congress of Epidemiology. 5d. Facilitate meeting of SPH chairs at annual meetings.</p>	<p>Education, Educations Education Program</p>

<p>4. Encourage Members of ACE to seek promotion to Fellow</p>	<p>4a. Periodically review the Membership roster to identify Members who may be eligible for promotion. 4b. Maintain accurate information on eligibility guidelines on the ACE website 4c. Periodically review and update the illustrative vignettes 4d. Maintain diversity of experience and career path among Admissions Committee membership</p>	<p>Admissions Admissions Admissions Admissions</p>
<p>5. Recognize distinguished epidemiologists by conferring Fellowship, by presenting an annual Lilienfeld Award, and conferring Honorary Fellowship.</p>	<p>5a. Develop an improved strategy for identifying potential recipients of the Lilienfeld Award and other ACE awards. 5b. Endow the Lilienfeld Award. 5c. Review and improve as needed procedures for nominating Honorary Fellows. 5d. Publicly recognize Award recipients and Honorary Fellows. 5e. Recognize outstanding paper each year in Annals of Epidemiology 5f. Encourage nominations from the diverse epidemiology community. 5g. Offer an Award to a Member or Fellow of the College who has exhibited outstanding mentorship. 5h. Members who meet the criteria for Fellow shall be encouraged to apply for promotion</p>	<p>Awards, Awards Awards Publications Publications Minority Affairs Awards Admissions</p>
<p>6. Recognize distinguished service to the College.</p>	<p>6a. Periodically present an award at the Annual Meeting for distinguished service to the College.</p>	<p>President</p>
<p>7. Increase student award applicant pool.</p>	<p>7a. Increase publicity about student awards. 7b. Include Associate Members in direct mailings about student awards. 7c. Include all student award submissions (except awardee) in the poster presentations. 7d. Present award for best student poster presentation.</p>	<p>Awards Awards Awards</p>

<p>2. Maintain membership: Increase involvement of new Associate Members in the College.</p>	<p>2a. Coordinate with the Associate Director to develop and maintain an Associate Member listserv 2b. Formally invite new Associate Members to contribute to listserv or electronic newsletter 2c. Plan and coordinate with the Annual Planning Committee to host “Committee Information Booths” during the Annual Meeting. Materials about the committee should be presented to interested parties and sign-up sheets should be provided to 1) enroll new members and 2) allow current members to volunteer for specific projects/initiatives. 2d. Coordinate with Associate Director to initiate and maintain a biannual Associate Members e-newsletter. Email this newsletter to Associate Members and make available on the ACE website. 2e. Work with the Communications Committee and the management organization to add and maintain an Associate Members section on the website – assess number of ‘hits’ on quarterly basis. 2f. With leadership from the Membership Committee work with the Associate Director to conduct a yearly web-based survey of Associate Members to characterize their experience with the College activities, meetings, outreach, etc. Forward input to the Board of Directors. 2g. Via listserv, each year, invite and appoint Associate Members to actively participate in ACE committees. 2h. Coordinate with Annual Meeting Committee to invite two (or more) Associate Members to assist with annual meeting plans 2i. Formally invite Associate Members to design and lead workshops at the Annual Meeting. 2j. Mail Associate Member flyer to Schools of Public Health and Medical Schools (with combined MD/MPH programs) to advertise ACE and the annual meetings. 2k. Develop an Associate Member liaison program with the schools and programs of public health that provide training in epidemiology.</p>	<p>Membership Program</p>
<p>3. Maintain membership: increase involvement of Members within ACE</p>	<p>3a. Coordinate with the management organization to invite all members to join committees of interest by including Committee participation form with annual dues notice 3b. Coordinate with the management organization to provide information about Membership promotion in annual dues notice, on website, in newsletter and Annals of Epidemiology 3c. Publicize membership eligibility and benefits on website and in Annals of Epidemiology 3d. Biannually, review ACE website and request content changes, as necessary, relating to Membership activities 3e. Annually, identify new resources for advertising ACE, including online and print journals 3f. Email ACE Members inviting their participation on special projects 3g. Establish networking listserv for ACE committee Members</p>	<p>Membership Membership Membership</p>

<p>4. Maintain membership: increase involvement of Fellows within ACE</p>	<p>4a. Highlight the work of and commitment to ACE of Fellows with online postings 4b. Target 20 senior epidemiologists a year and invite them to join ACE and committees of interest or ask them to create new committees if necessary 4c. On a yearly basis, review membership list for possible Fellow candidates and invite them to apply. 4d. Highlight rules for promotion within College, with annual dues notice, and on website</p>	<p>Membership Awards Awards Program Membership</p>
<p>5. Increase/Maintain diversity of membership</p>	<p>5a. Racial/ethnic groups: Partner with the Minority Affairs Committee to target recruitment of racial/ethnic groups into College. Provide students with gift certificates covering cost of ACE Annual Meeting registration fees. 5b. Contact Historically Black Colleges and Universities with public health programs to invite their students and faculty to join ACE 5c. Highlight job opportunities for all ACE members with special attention to racial/ethnic groups, e.g. through a career fair at the annual meeting, in partnership with other committees as appropriate. 5d. Target membership annually to reflect all aspects of epidemiologic employment, gender, and geographic location</p>	<p>Membership Program Career Mentoring</p>
<p>6. Promote membership through all College activities</p>	<p>6a. Ensure that the management organization provides ACE membership materials at workshops and other activities sponsored by other ACE Committees such as Education, Minority Affairs, or Career Mentoring, as requested 6b Encourage i ACE Membership Committee Members to act as liaisons to all other ACE committees</p>	<p>Membership Membership Membership Membership</p>