

SPONSORSHIP & MARKETING PROSPECTUS

Your Sponsorship Places You at the Center of This Dynamic Professional Experience!



2024 Annual Meeting Sponsorship/ **Exhibiting Opportunities**

The American College of Epidemiology (ACE), in conjunction with the Epidemiology Foundation (EF) is pleased to offer organizations and companies a variety of Annual Meeting Sponsorship opportunities that focus on the best ROI for your investment! Now is a perfect time to make a lasting impact through ACE, its members and professional community at our 2024 Annual Meeting, being held at The Blackwell on the campus of the Ohio State University in Columbus on September 8-11, 2024!

- ★ Direct exposure to ACE thought-leaders and experts from around the world.
- ★ A wide range of opportunities to showcase your services and products.
- * Receive positive media exposure across the country.
- ★ On-site and total membership knowledge of your support through our web portal, social media outlets and e-communications.

Please consider supporting ACE, EF and the 2024 Annual Meeting as a Sponsor! We have a dynamic event planned—learn more about how you can promote your company and its services by going to www.acepidemiology.org for more information.



※ UNDERWRITING SPONSOR.......\$5,000.∞

Exclusive emailed sponsor spotlight to all attendees with an educational article and invitation to schedule a meeting during the conference; invitation to participate in post-conference focus group with ACE members; approval for a room drop (welcome gift) for all attendee rooms; prominent recognition on sponsor signage; company provided marketing item in all attendee packets; sponsorship recognition in all conference communications; sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 6 mos.



À IMPACT SPONSOR......\$2,500.∞

Approval for a room drop (welcome gift) for all attendee rooms; prominent recognition on sponsor signage; company provided marketing item in all attendee packets; sponsorship recognition in all conference communications; sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 6 mos.



INNOVATION SPONSOR\$1,000.00

Prominent recognition on sponsor signage; company provided marketing item in all attendee packets; sponsorship recognition in all conference communications; sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 6 mos.



∰ INSPIRATION SPONSOR\$500.00

Prominent recognition on sponsor signage; sponsorship recognition in all conference communications; sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 6 mos.

2024 Annual Meeting Sponsorship/Exhibiting Opportunities

₩ INFLUENTIAL SPONSOR\$250.

Sponsorship recognition in all conference communications; sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

****** SALUTARY SPONSOR\$175.00

Sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

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Sponsorship recognition in conference slide deck; sponsor recognition in post conference edition of newsletter;

k INDIVIDUAL SPONSOR\$50.∞

Sponsorship recognition in conference slide deck

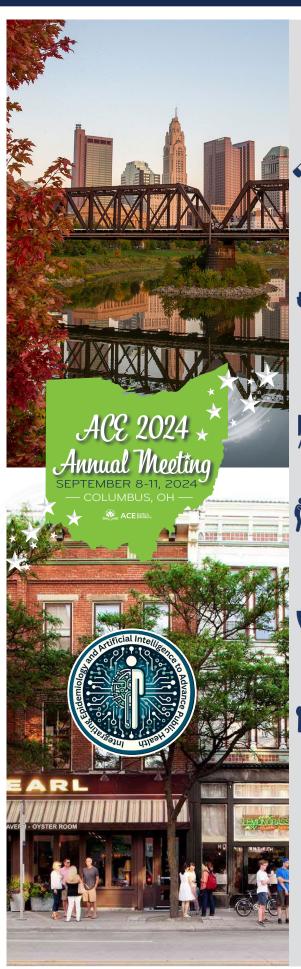
TRANSPORTATION TO NIGHT OUT.....\$750.00

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

SUNDAY NIGHT WELCOME RECEPTION\$1,500.00

Specific host signage at event or site; extra drink tickets for guests; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.





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MONDAY NIGHT CONFERENCE RECEPTION......\$1,500.00

Specific host signage at event or site; extra drink tickets for guests; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

CHARGING STATION WITH BRANDING.....\$750.00

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

■ POSTER SESSION......\$500.00

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

CHAIR MASSAGES......\$750.00 Specific host signage at event or site; sponsor

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

S BREAK REFRESHMENTS......\$500.00ea. (INDIVIDUAL TIMES OR FULL CONFERENCE?)

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos

₱₩(AWARDS LUNCHEON......\$1,500.00

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos + representative introduction at event.



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SPEED NETWORKING.....\$500.00*

Specific host signage at event or site; imprinted item; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3mos.



JOB FAIR.....\$500.00*

Specific host signage at event or site; imprinted item; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.



CAREER MENTORING SESSIONS......\$500.00

Specific host signage at event or site; imprinted item; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.



EVENT PHOTOGRAPHER......\$750.00

Specific host signage at event or site; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.



PROFESSIONAL HEADSHOT......\$500.00

Specific host signage at event or site; imprinted item; sponsor recognition in post conference edition of newsletter; company logo and link on conference website for 3 mos.

*Committee reviewing the possibility of these options. If interested, please contact the ACE office for an update.

Have an idea for a Marketing Package to fit your company or organization's need? We will work with you to make it happen.

Please contact ACE at office@acepidemiology.org



YES, WE WANT TO SUPPORT ACE IN 2024!

| Organization Name: | |
|--|---|
| • | t it to appear in print materials) |
| Contact Person: | me and email) |
| | |
| Has any of your information changed? If ye | es, please indicate changes below. |
| Address: | |
| City/State/Postal Code: | |
| Country: E-mail: | |
| Phone:W | ebsite: |
| Conference Sponsorships | |
| □ Underwriting Sponsor (\$5,000) □ Innovation Sponsor (\$1,000) □ Influential Sponsor (\$250) □ Community Sponsor (\$100) | □ Impact Sponsor (\$2,500)□ Inspiration Sponsor (\$500)□ Salutary Sponsor (\$175)□ Individual Sponsor (\$50) |
| □ Event Photographer (\$750) □ Sunday Night Welcome Reception (\$1,500 □ Charging Station with Branding (\$750) □ Chair Massages (\$750) □ Awards Luncheon (\$1,500) □ Speed Networking (\$500)* □ Career Mentoring Sessions (\$500) | □ Transportation to Night Out (\$750) □ Monday Night Reception (\$1,500) □ Poster Session (\$500) □ Break Refreshments (\$500ea.) □ Job Fair (\$500)* □ Professional Headshot (\$500) * Contact ACE Office re: status |
| TOTAL ENCLOSED: \$ | |
| PAYMENT DETAILS ☐ Check enclosed (in US dollars, drawn on a US bank, payable to ACE) ☐ I wish to pay by wire transfer. Please send me the bank details. ☐ Please send me an invoice. ☐ I will need tax deductibility paperwork for my support ☐ Credit card: ☐ Visa ☐ MasterCard ☐ American Express | |
| Card number: | Exp. date: |
| Signature: Security Code: | |
| ☐ Billing address of card, if different than address above: | |
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Please contact the ACE Office at office@acepidemiology.org or 518-240-1210 with any questions.