



ACE | AMERICAN
COLLEGE OF
EPIDEMIOLOGY



Pasadena California

ACE ANNUAL MEETING

Hilton Pasadena, September 7-10, 2019

**REAL-WORLD EPIDEMIOLOGIC EVIDENCE
IN POLICY AND PRACTICE**

SPONSORSHIP & MARKETING PROSPECTUS

**Your Sponsorship Places You at the Center of This
Dynamic Professional Experience!**



2019 Annual Meeting Sponsorship/ Exhibiting Opportunities

The American College of Epidemiology (ACE), in conjunction with the Epidemiology Foundation (EF) is pleased to offer organizations and companies a variety of Annual Meeting Sponsorship opportunities that focus on the best ROI for your investment! Now is a perfect time to make a lasting impact through ACE, its members and professional community at our 2019 Annual Meeting, being held at the Hilton Hotel in Pasadena, California on September 7-10, 2019!

- Direct exposure to ACE thought-leaders and experts from around the world.
- A wide range of opportunities to showcase your services and products.
- Receive positive media exposure across the country.
- On-site and total membership knowledge of your support through our web portal, social media outlets and e-communications.

Please consider supporting ACE, EF and the 2019 Annual Meeting as a Sponsor! We have a dynamic event planned—learn more about it following the enclosed sponsorship information and by going to www.acepidemiology.org for more information.

THE ANNUAL MEETING PACKAGE **\$5,000.00**

Provides the total visibility package across the entire event, includes:

- Display table located in central registration area for 4 days.
- Public introduction and brief opportunity to address attendees and introduce one speaker.
- Opportunity to provide giveaway and/or handout to all attendees.
- * Company Recognition Benefits (page 4)

OFF-SITE RECEPTION & AWARDS NIGHT **\$5,000.00**

Provides visibility at the marquee moment of the Annual Meeting, includes:

- Admission for up to 5 guests to event.
- Display table at event and company banner at door.
- Introduction at event and brief opportunity to greet attendees.
- Opportunity to provide giveaway at departure.
- * Company Recognition Benefits (page 4)



2019 Annual Meeting Sponsorship/ Exhibiting Opportunities (continued)

BREAK & MEAL SPONSORS OPTIONS:

- **COFFEE BREAKS (\$500.00 EACH):** There are a number of 15-minute breaks during the Annual Meeting. Sponsorship includes signage identifying the sponsor in break area. Sponsor may provide handouts/information. Multiple breaks may be purchased.
- **BREAKFASTS (\$1,000.00 EACH):** There are 2 breakfast days (Monday & Tuesday). Sponsorship includes signage identifying the sponsor in breakfast area. Sponsor may provide handouts/information.
- **LUNCHESES: (\$1,500.00 EACH):** There are 3 lunch days (Sunday, Monday & Tuesday). Sponsorship includes recognition and signage identifying the sponsor in the luncheon area. Sponsor may provide handouts/information.
- * Company Recognition Benefits (page 4)

MINORITY AFFAIRS COMMITTEE (MAC) WORKSHOP SPONSORS \$500.00

On Saturday, September 7, the College's Minority Affairs Committee (MAC) presents a series of interactive workshops to promote excellence and diversity in the profession. Sponsorship supports the 4-hour program. Includes:

- Display table at event.
- Introduction and brief opportunity to speak to attendees.
- * Company Recognition for All Sponsorships (page 4)

EXHIBITING OPPORTUNITY \$500.00

Great visibility on the longest day of the Annual Meeting—Monday, September 9. Includes:

- 1 6-foot exhibit table and 2 chairs.
- Exhibit area open from 12:30 – 2:00 p.m. & 3:15 – 6:30 p.m.
- Co-located with Poster Exhibition
- * Company Recognition for All Sponsorships (page 4)



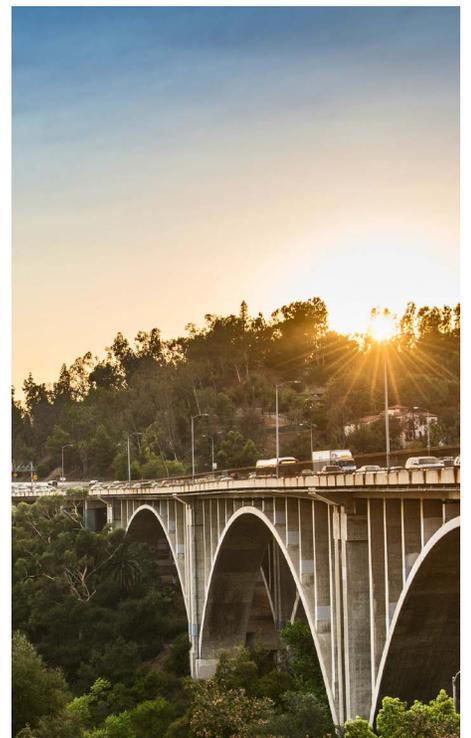
2019 Annual Meeting Sponsorship/ Exhibiting Opportunities (continued)

ANNUAL MEETING ITEM SPONSORSHIPS OPTIONS:

- **ANNUAL MEETING BAG (\$1,000.00)** – Sponsor provides their logo and contact information for imprint on portfolios that hold Annual Meeting programs and materials and provide to all attendees.
- **ANNUAL MEETING GIVEAWAY (\$750.00)** – Sponsor and ACE agree upon a giveaway item at registration that features sponsor and ACE logos; have some fun with this one!
- **BROCHURE IN ANNUAL MEETING BAG (\$150.00)** – Brochure provided by sponsor.
- **CUSTOMIZE AN OPPORTUNITY!** Contact the ACE Office at: office@acepidemiology.org or 518-240-1210.
- * Company Recognition for All Sponsorship. (Below)

* COMPANY RECOGNITION FOR ALL SPONSORSHIPS

- YOUR LOGO DISPLAYED ON ALL ANNUAL MEETING PROMOTION MATERIAL PRIOR TO THE EVENT
- YOUR LOGO DISPLAYED AT THE ANNUAL MEETING VENUE DURING THE EVENT
- LOGO LINK AND PROFILE ON ACE WEBSITE
- INCLUSION IN PRE- AND POST-ANNUAL MEETING SOCIAL MEDIA CAMPAIGN





2019 ACE Awards Sponsorship Opportunities

ACE & EF are seeking corporate, organizational, individual or memorial sponsors for our Annual Awards and Honors. Award Sponsors will receive company recognition as outlined in this prospectus and will have the opportunity to take part in the presentation of honors in Pasadena. Please see awards overview and sponsorship levels below:

Abraham Lilienfeld Award \$7,500.00

- o The College's highest award honoring outstanding professional achievement and contributions to the profession and College; includes presentation plaque and lifetime status as an Honorary Fellow of ACE.

Outstanding Contributions in Methods Development Award \$5,000.00

- o Honoring a professional who is helping to advance the profession; includes presentation plaque.

Special Award for Research Related to Critical and Sensitive Windows for Health Across the Lifespan \$5,000.00

- o Honoring a cutting-edge professional addressing timely health issues; includes presentation plaque.

Annual Student Paper Prize \$3,500.00

- o Recipient will present the selected paper during the Annual Meeting, possible publication in the Annals of Epidemiology, and presentation plaque.

Award for Overall Best Paper \$2,500.00

- o Invitation to present work at the Annual Meeting and presentation plaque.

Award for Best Junior Paper \$2,500.00

- o Invitation to present work at the Annual Meeting and presentation plaque.

Endowed Speaker Award \$2,000.00

- o Someone whose work has made groundbreaking contributions to a seminal area of epidemiology will be selected to present this year's Endowed Lectureship.

Best Poster Prizes

First Place Non-Student Award \$500.00

Second Place Non-Student Award \$300.00

Student Award..... \$200.00

Don't See a Sponsorship Opportunity That Suits Your Needs?

We will work with you to craft a sponsorship/marketing opportunity to showcase your services or products. Contact the ACE Office today so we can learn more about your needs.

Please contact the ACE Office at office@acepidemiology.org or 518-240-1210 if you have any questions about Awards Sponsorships.



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This Year's Annual Meeting Theme

With "Real-World Epidemiologic Evidence in Policy and Practice" as the theme for this year's meeting, we will highlight the contributions of epidemiology to the use of real-world evidence in policy and practice, spanning public health to clinical care.

Epidemiologists represent the discipline that is focused on asking and answering questions about health and disease in human populations, often in observational settings. Questions asked and answered in real-world settings can provide important insights that may not be obtainable from the idealized settings of randomized controlled trials. Compared to randomized controlled trials, the use of real-world evidence can: a) significantly reduce time and cost of evidence development for regulatory and policy decisions; b) fill evidence gaps in under-represented populations; and c) fill evidence gaps about rare and long-term safety outcomes in larger populations.

Organizations such as the FDA are now required to consider real-world evidence to support their regulatory decision-making in areas such as drug, device, and vaccine safety. Information from real-life clinical settings, such as from electronic medical records, is increasingly being used to address public health, regulatory/policy, epidemiological, and clinical questions. Abstracts highlighting research conducted across the spectrum of etiology to policy to implementation and evaluation based on real-world data are especially encouraged.

Accommodation Information

The Hilton Pasadena will be the headquarters hotel for the 2019 Annual Meeting of the American College of Epidemiology. ACE has negotiated a discounted rate of \$149.00 for Annual Meeting attendees.

HOTEL ACCOMMODATIONS RESERVATIONS ARE NOW OPEN!

Hilton Pasadena
168 South Los Robles Avenue, Pasadena, California 91101

Phone: 626-577-1000

Room rate: Single/double: \$149.00

**Reservations: [Click here to reserve a room at the Hilton Pasadena.](#)
Group Code: ACE19**

Reservation deadline: August 15, 2019



YES, WE WANT TO SUPPORT ACE IN 2019!

Organization Name: _____
(as you want it to appear in print materials)

Contact Person: _____
(name and email)

Has any of your information changed? If yes, please indicate changes below.

Address: _____

City/State/Postal Code: _____

Country: _____ E-mail: _____

Phone: _____ Website: _____

Conference Sponsorships

- The Annual Meeting Package (\$5,000.00) Off-Site Reception Package (\$5,000.00)
 Minority Affairs Committee (MAC) Workshop Sponsors (\$500.00) Exhibiting Opportunity (\$500.00)

ACE Awards & Recognition Sponsors

- Abraham Lilienfeld Award (\$7,500.00)
 Outstanding Contributions in Methods Development Award (\$5,000.00)
 Special Award for Research Related to Critical and Sensitive Windows for Health Across the Lifespan (\$5,000.00)
 Annual Student Paper Prize (\$3,500.00) Award for Overall Best Paper (\$2,500.00)
 Award for Best Junior Paper (\$2,500.00) Best Poster Prizes (Circle One)
 Endowed Speaker Award (\$2,000.00) First Place Non-Student Award (\$500.00)
 Second Place Non-Student Award (\$300.00)
 Student Award (\$200.00)

Annual Meeting Item Sponsorships

- Annual Meeting Bag (\$1,000.00) Annual Meeting Giveaway (\$750.00) Brochure in Bag (\$150.00)

Break & Meal Sponsors

- Coffee Breaks (\$500.00 each) Breakfasts (\$1,000.00 each) Lunches: (\$1,500.00 each)

Please contact me to create a customized package TOTAL ENCLOSED: \$ _____

PAYMENT DETAILS:

- Check enclosed (in US dollars, drawn on a US bank, payable to ACEREF)
 I wish to pay by wire transfer. Please send me the bank details.
 Please send me an invoice. I will need tax deductibility paperwork for my support
Credit card: Visa MasterCard American Express

Card number: _____ Exp. date: _____

Signature: _____ Security Code: _____

Billing address of card, if different than address above: _____

Please contact the ACE Office at office@acepidemiology.org with any questions.