Ethics, Ebola and Epidemiological Issues

Panel Discussion
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CDC Foundation
CDC Foundation is an independent, nonprofit 501(c)(3) organization.
Our History

- Need identified by four CDC directors
- Established by Congress in 1992
- Began operations in 1995
Why a Foundation?

- As Federal agency, CDC prohibited from
  - Promoting themselves
  - Soliciting funds
- Belief in the power of partnerships
Value-added for CDC

- CDC Foundation acts as gift mechanism
- Frees CDC to focus on science
- Equips CDC with “no year” funds
- Earns interest on gifts that accrues to CDC benefit
- Brings the speed and flexibility of nonprofit
Value-added for CDC (continued)

- Provides firewall for CDC and science
- Screens and declines collaborators with inappropriate expectations
- Provides access to board of directors
- 26:1 ROI on CDC’s investment in Foundation
Who are our partners?

- Corporations and businesses
- Foundations
- Nonprofit organizations
- Educational institutions
- U.S. or foreign government agencies
- Individuals
Revenue by source

- Foundations: 75%
- Corporations: 12%
- Organizations: 10%
- Government Agencies: 3%
- CDC Alumni: <1%
- Board & Staff: <1%
- Other Individuals: <1%

FY 14-15
Revenue by program category

- Global Health
- Injury & Violence
- Infectious Disease
- Chronic Disease & Birth Defects
- Emergency Preparedness & Response
- Environmental Health
- Training & Education

July 2013 – June 2014
The CDC Foundation annually manages 250 CDC-led programs in the United States and in 73 countries around the world.
Since 1995, CDC Foundation has

- provided more than $550 million to support CDC’s work
- launched more than 850 programs
- built a network of individuals and organizations committed to CDC and public health
Our accountability

- Awarded highest rating, 4-stars, 8 years in a row
- Exceeding industry standards and outperforming our peers
- 1% of charities receive 4-stars for 8 consecutive years
CDC protects U.S. health security

Safeguarding our nation against dangerous health threats like:

- bioterrorism
- SARS
- pandemic flu
- Ebola
Responding to Emergencies

The 2010 earthquake destroyed public health buildings in Port-au-Prince, Haiti.
Ebola epidemic

- First case likely in Guinea in late 2013
- Largest outbreak in history
- First outbreak in West Africa
- Cases (28,331); deaths (11,310)
- Largest CDC international response
Role of the CDC

- Hundreds of staff have deployed; more than 1,800 have supported
- Technical lead for U.S. response in W. Africa
- Enhanced traveler screening into U.S.
- Coordination with U.S. healthcare facilities
Advancing CDC’s Response to the Ebola Epidemic

The CDC Foundation Global Disaster Response Fund is currently activated to support the response to the Ebola epidemic in West Africa.
Global Disaster Response Fund

• Activated three times: Asian tsunami, Haiti earthquake and Ebola
• Ebola: August 7, 2014
• Raised: $56 million for Ebola
Ebola: The power of public-private partnerships

Global Disaster Response Fund
Transportation
Technology
Emergency Operations Centers
Intent: Rapid, Simple, Accountable Process

- Brief proposal and budget from CDC country teams or CDC/HQ
- Review by CDCF and CDC
- Check for duplication with federal $
- Approval
- Assignment to in-country private contractor; transfer of funds
- Tracking completion; donor reporting
Donor Funds in Action

206 vehicles for Guinea (shown), Liberia and Sierra Leone
Donor Funds in Action

Emergency operations centers
Touring Emergency Operations Center under construction in Monrovia, Liberia, funded by the Paul G. Allen Family Foundation
Funding for Ebola case monitoring trial program in Liberia, including both tablet computers and training, was made possible through CDC Foundation donors.
Western Emergency Response Center in Freetown, supported with computers provided by CDC Foundation donors
CDC microbiologist in Sierra Leone tests samples with lab equipment and supplies provided by the CDC Foundation
A health team funded through the CDC Foundation screens all passengers leaving through Sierra Leone’s primary airport.
Guinea call center, managed by CDC Foundation partner eHealth Africa, answers Ebola questions and provides assistance.
Donor Funds in Action

Ebola call centers in Guinea (shown) and Sierra Leone
CDC Foundation funds helped launch preliminary work on vaccine trial in Sierra Leone until government funds were available.
Social mobilization activities (Sierra Leone shown)
Donor Funds in Action

Vaccine trial headquarters renovation in Sierra Leone
Challenges

- Relationships with CDC, including in-country
- Foundation staffing for large-scale response
- Process and documentation
- Recent fire in Guinea EOC
Guinea EOC: Damage to three floors
Fire, Smoke, Water Damage
Shut Down EOC
Guinea EOC: Clean-up needed; no funds available
Future plans

• Spend down final funds
• Decide whether to continue raising funds
• Support for ongoing health activities in West Africa
Lessons learned

• Unrestricted funding is key in crisis response
• Power of being in full alignment with CDC and CDC director
• Critical to have effective in-country partner
• New construction versus remodel
Questions?

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